



ALOK BHARTI

DIGITAL MARKETING CONSULTANT

Entrepreneur | MBA | Musician | Traveller

A digital marketing expert with 15 years of experience leveraging digitalization to scale businesses in India, the USA, and the UK

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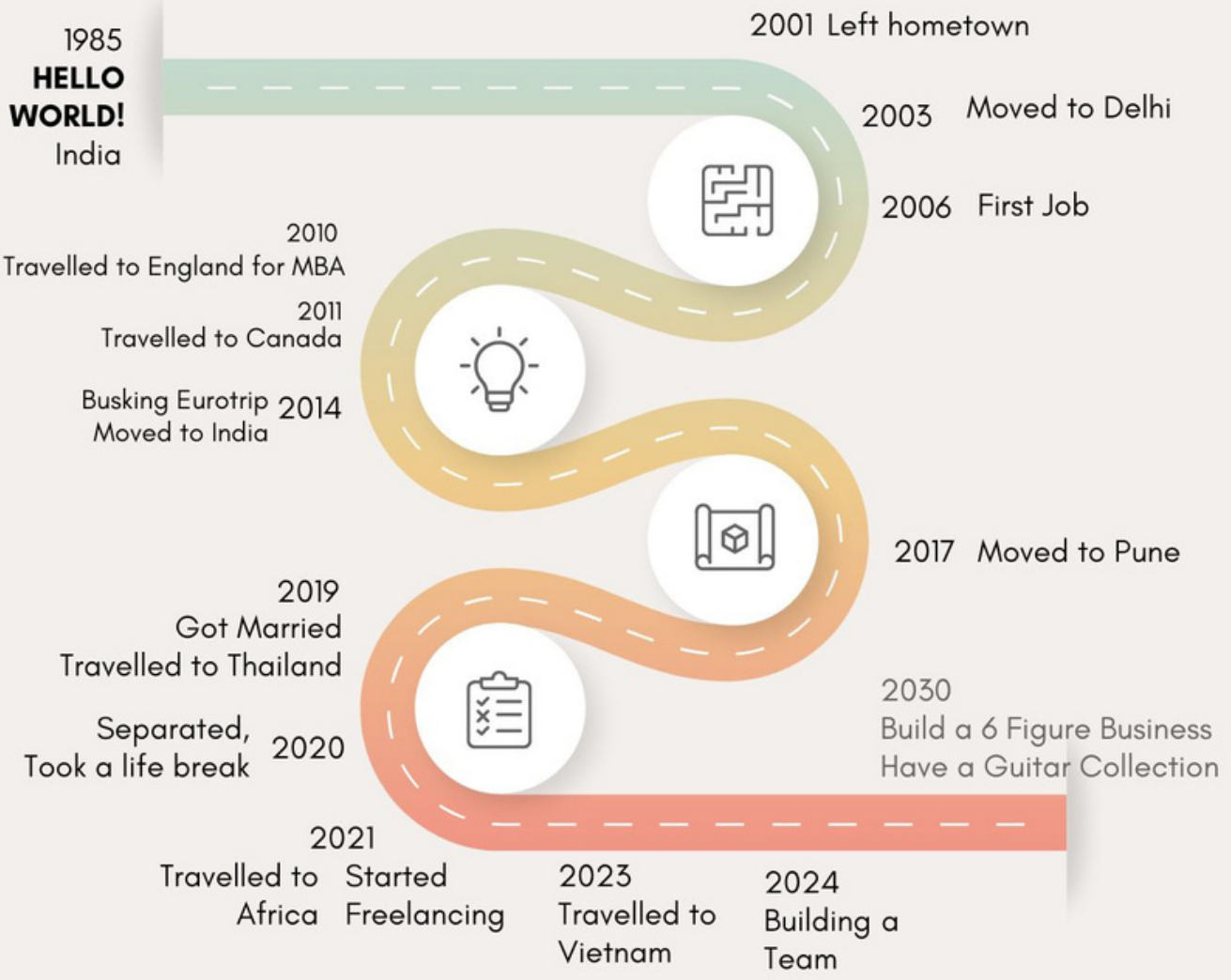
New Delhi | India

@alok-bharti-digital

Skills

- Web / App Planning & Development
- Social Marketing
- B2B Marketing
- Web Analytics
- Email Marketing
- Accounts Based Marketing
- Paid Advertising
- Content Marketing
- CRM Set up & Enhancements
- SEO/ASO
- Landing Pages
- Marketing Strategy

Life



Work Highlights



Largest fashion retailer in UK

Led their SEO team, maintaining the number one position as the top e-commerce retailer in the UK



Largest Car Manufacturer in India,

Led their digital transformation, built websites, CRM systems, and multiple mobile apps for users and dealers



Top 10 Market Research Companies in India

Built a B2B sales pipeline, developed a website, and implemented a CRM.



No. 1 App Marketing YouTube Channel

Provided strategic consulting, managed social media, curated content, and executed app marketing campaigns



India's top 50 Fastest Growing Digital Agency Now owned by World's top 10 marketing company

Headed the Client Servicing Group



A market research company with over 1000 employees in India

Developed the corporate website and established a B2B sales pipeline



Award winning PPC agency in the UK

Provided consulting services and managed paid campaigns budgets in excess of \$1m/year

Education



MBA
Newcastle, UK
2011



GDBA
New Delhi
2006



I.Com
St. Xavier's
Ranchi
2003



Class 10
St. Xavier's
JHARKHAND
2003

